

PLAYBOY ENERGY DRINK

Official POS Catalogue 2012



Item#SML-020LCD 20L Display Cooler with top light



- * Out Size: 330*365*650 mm * Material : ABS + Sheet steel
- * Refrigeration: Compressor (CFC free , R134a)
- * Temperature: 0-10 degree
- * Voltage: 110V or 220V
- * with logo printing on 2 sides
- * 7" LCD screen with Audio and Remote control
- * With USB plug, it can connect with camera, MP3 etc
- * With a acrylic logo sign and LED light in the glass door



Item#SML-019 22L Mini Cooler



- * Out Size: 330*34*580 mm * Material : ABS + Sheet Steel
- * Refrigeration: Compressor (CFC free , R134a)
- * Temperature: 0-10 degree * Voltage: 110V or 220V
- * With 3 sides stickers for logo printing.



Item#SML-022 22L Mini Cooler



- * Out Size: 330*410*470 mm * Material : ABS + Sheet Steel
- * Capacity: 21L
- * Refrigeration: Compressor (CFC free, R134a)
- * Temperature: 0-10 degree celsius
- * Voltage: 100-110V/60HZ
- * With LED light inside the door frame
- * With Acrylic logo sign in the middle of frame without any logo stickers
- * With a lock



Item#SML-AVM-009 **Elestronic Cooler**



* Size:241*385*425MM

* Material : plastic

* Capacity: 9L

* Voltage: AC100v/DC12V or AC220V/DC12V

* Input Power: cold modle:38-68W/hot modle:30-55W

* cools to 15-20°C below amient temperature







Item#SML-055A Ice Bucket



- * Size:415D*800H mm
- * Material:double layer plastic
- * Capacity:55L



Item#SML-075 75L can cooler



* Size: 1070H*455D mm

* Capacity: 75L

* Material : Sheet Steel

* Refrigerant: R134a (CFC FREE)

* Temperature: 2-8 degree

* Voltage: 220-240V

* With 2pcs metal basket in it .

* This one has a small fan on the inner bottom

for fast and average cooling drinks.



Item#SML-135C Big beverage cooler



* Size: 655*710*1430 mm

* Capacity: 135 L * Refrigerant : R134a

* Temperature Range : 2-7 degree * FCL : 24PCS/48PCS/48PCS : 20'/40'/40'HQ

* with logo printing





Item#SML-360L Drink showcase

* Size: 607*660*1915 mm * NW/GW: 78/93 KGS * Refrigerant: R134a

* Temperature : 2-10 degree

* Power: 220 W

* FCL: 54PCS/40'GP











- * Size: 800D*1100H mm
- * Material: Wood for table top; Plastic and steel is for middle pole Steel for base.
- * DIY Packing



Bar stool



* Size: 375*355*600-815 mm

* Material : PVC, metal

* With logo



Item#SML-AL031 Playboy Neon light



* Size: 50 cm height, 8mm diameter light pole.

* Volrage: 220-240V

* Packing Size : 62.5*26*46 cm

* With steel back base



Item#SML-STL1105 Metal Sign with LED light



* Size: 8" *11"

* Material : stainless steel+Al board

* Voltage: 220-240/50HZ

* With logo Carving

* With one color LED light





Metal Sign
* Size: 20*28CM



Item#SML-30LIB PBE Lighted ICE Bucket



* Material: PS

* Size: 170*220*230MM * With 18pcs blue lights



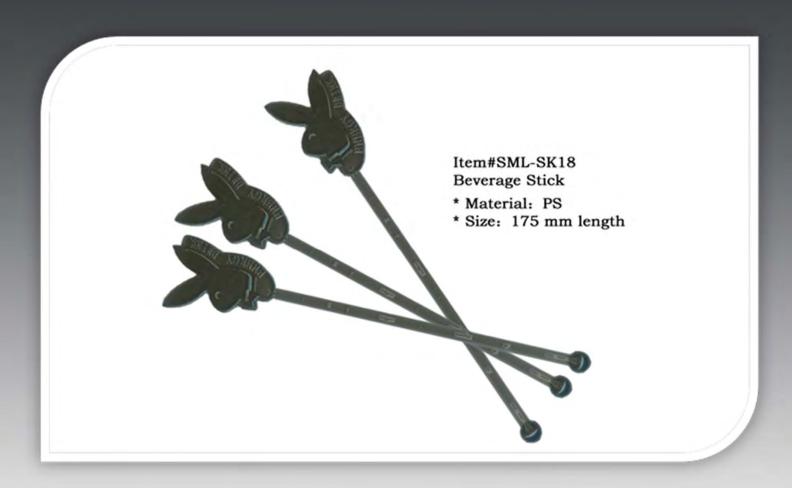
Item#SML-ACT111 Can Holder



* Size: 20W*7.5D*20H cm

* Material : Acrylic * With printing .







Item#SML-PL10 Car Sticker



* Size: 100*100 mm

* Material : PVC

* With 4 C printing



Item#SML-PL11 Sticker



- * Dimension: 19.5*20.5 cm
- * Material : High Quality Paper
- * 4C printing.





One Can sticker

* Dimension: 10x20.5cm

* Material : High Quality Paper

* 4C Printing



Item#SML-40PC Advertising stickers



* Size : A2 size * Material : PVC * With logo priting

* With logo priting



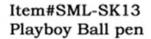


Poster

* Material: Paper

* Size: 61cm (W) * 91.5cm (L)









- * Size:139L mm
- * Material:Plastic bule oil
- * With a color printing



PBE BAR MATS

* Material: PVC

* Size: 600 * 90 * 10 mm





Item#SML-202SB Silicone Bracelet



- * Size: 202*12*2 mm
- * Material: 100% silicone
- * With logo printing on out surface

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Inflatable Ball

* Size: 30cm

* Material: PVC



Shelf Strip





Plastic Tray * 46*10*5.5CM







- Plastic Cup
 * With printed logo
 * Size: 7.8*5*10 CM



Car Sunshades (Front)
* Size: 150*70 cm

* Material: 190T Nylon with siliver

* With 2 color printing * Silk screen printing







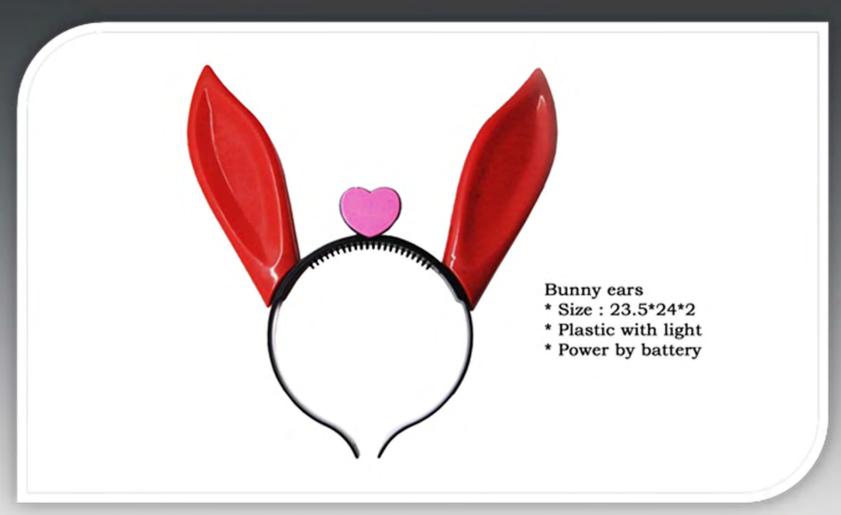




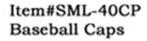
















* Size: 59 cm

* Material: 12860# 100% cotton twill

* 6panels

* With embordier logo / one position









Men T-Shirt
* with logo printing







WOMEN T SHIRTS FABRIC : COTTON - LYCRA (FIT TO BODY T SHIRTS)







Item#SML-50LAD Sleeveless T Shirts



- * Size:M # size
- * Material:95%cotton + 5% Lycra * Black with many colors logo printing





Item#SML-50MAN Polo Shirts



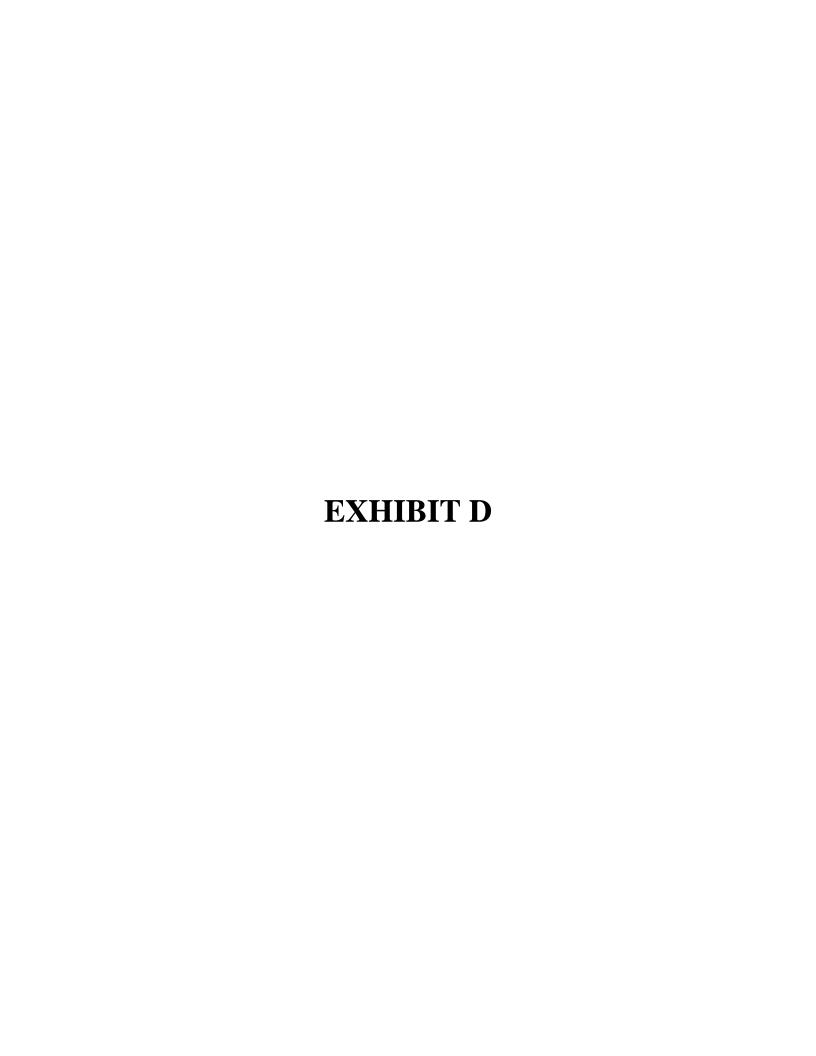
- * Size:L,XL,XXL
- * Material:100% cotton
- * Wight:200G
- * With one color emborider



OFFICIAL PBED MANUFACTURER & SUPPLIER







PLAYBOY ENTERPRISES, INC.

SARAH HANEY SENIOR VICE PRESIDENT GLOBAL LICENSING

December 19, 2010

Iehab Hawatmeh

Play Beverages, LLC 4125 South 6000 West West Valley City, Utah 84128

Dear Jehab:

As you know, the Product License Agreement ("Agreement") between Playboy Enterprises International, Inc. and Play Beverages, LLC dated as of November 1, 2006 will be expiring March 31, 2012. This letter serves as notice that Playboy will, in good faith, evaluate a renewal of the Agreement under the condition that Play Beverages, LLC is in full compliance with all of the terms and conditions outlined in the Agreement. This includes but is not limited to the timely payments of all amounts required under the Agreement.

Per paragraph 2(b)(ii) and (iii), the first Renewal Term ("Renewal Term") commences April 1, 2012 and expires March 31, 2017. The Second Renewal Term commences April 1, 2017 and expires March 31, 2022. Each Renewal Term of five years wil be individuall evaluated.

Playboy very much welcomes the possiblity of a continued and mutually beneficial partnership with Play Beverages.

Sincerely,

Sarah Haney

cc: Samantha Wong

680 NORTH LAKE SHORE DRIVE/CHICAGO, ILLINOIS 60611/312 373-2370/FAX 312 988-9857

PLAYBOY ENTERPRISES, INC.

SARAH HANEY SENIOR VICE PRESIDENT GLOBAL LICENSING

June 2, 2010

Mr. Jehab Hawatmeh Play Beverages, LLC 4125 South 6000 West West Valley City, Utah 84128

Dear Mr. Hawatmeh:

As you know, the Product License Agreement ("Agreement") between Playboy Enterprises International, Inc. and Play Beverages LLC dated as of November 1, 2006 will be expiring March 31, 2012. This letter serves as notice that Playboy will, in good faith, evaluate a renewal of the Agreement under the condition that Play Beverages LLC is in full compliance with all of the terms of conditions outlined in the Agreement. This includes but is not limited to the timely payments of all amounts required under this Agreement.

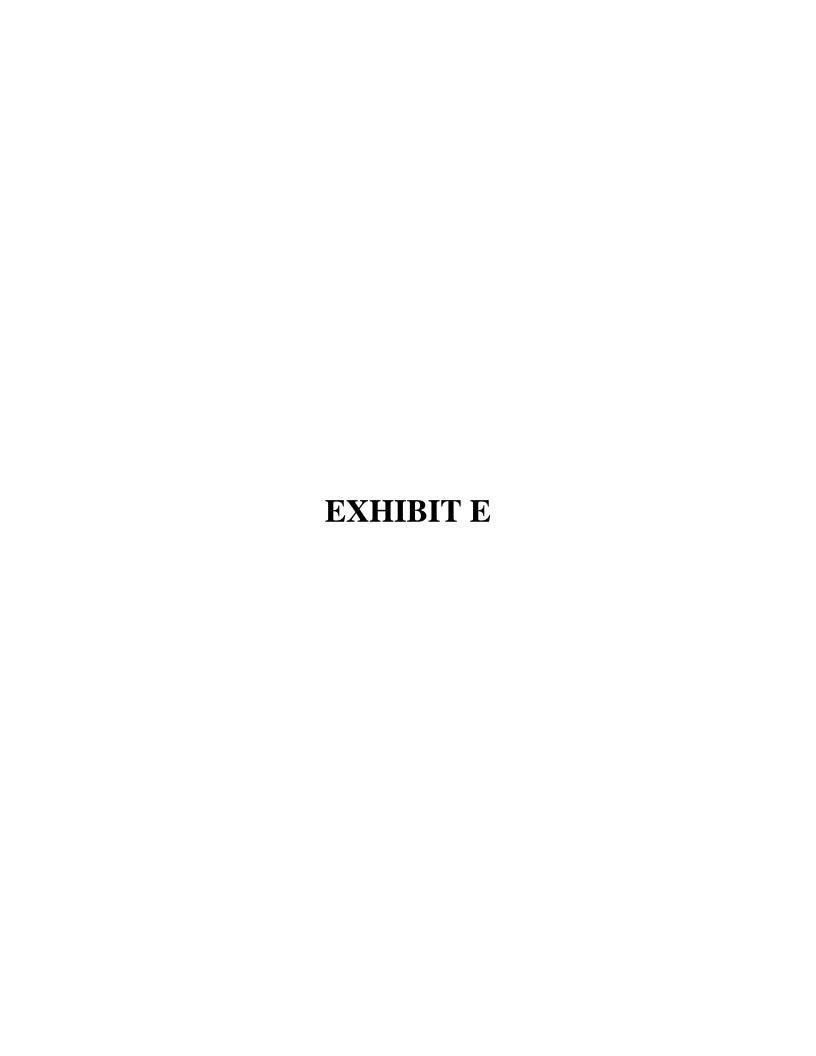
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Playboy very much welcomes the possibility of a continued and mutually beneficial partnership with Play Beverages.

Sincerely,

Sarah Haney

Senior Vice President, Licensing



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From: Iehab J. Hawatmeh [mailto:iehab@cirtran.com]
Sent: Monday, May 02, 2011 1:28 PM
To: 'Kawal, Judy'
Subject: FW: Renewal, etc.

Hi Judy,

I wanted to share some information with you before I call you...

I met with Sarah Haney in LV in March and the main discussion was:
1- Payment plan for this year and
2- renewal of license for the next 5 years
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Please read below where none were issues until Sarah sent me an email asking for full payment a day before it was due. As you are aware, we have invested and continue to invest in the brand worldwide and a quarterly payment plan would work well for us and it is the plan we have agreed to. As you know, so far we have not received any profit on our investment and do not anticipate to make any this year either, a renewal letter for the next 5 years would be necessary as we are adding additional distributors around the world. I have attached a quick update on our national and international distribution. As you can see on the international side, we are in or about to distribute in about 65 countries and once the deal we have signed closes on the 16th of April, the count will increase to over 80 countries. The delays we have experienced has many facets including brand restrictions, government approvals and of course the BIG competition from Red Bull.

Again, I appreciate our relationship and looking forward to calling you shortly!

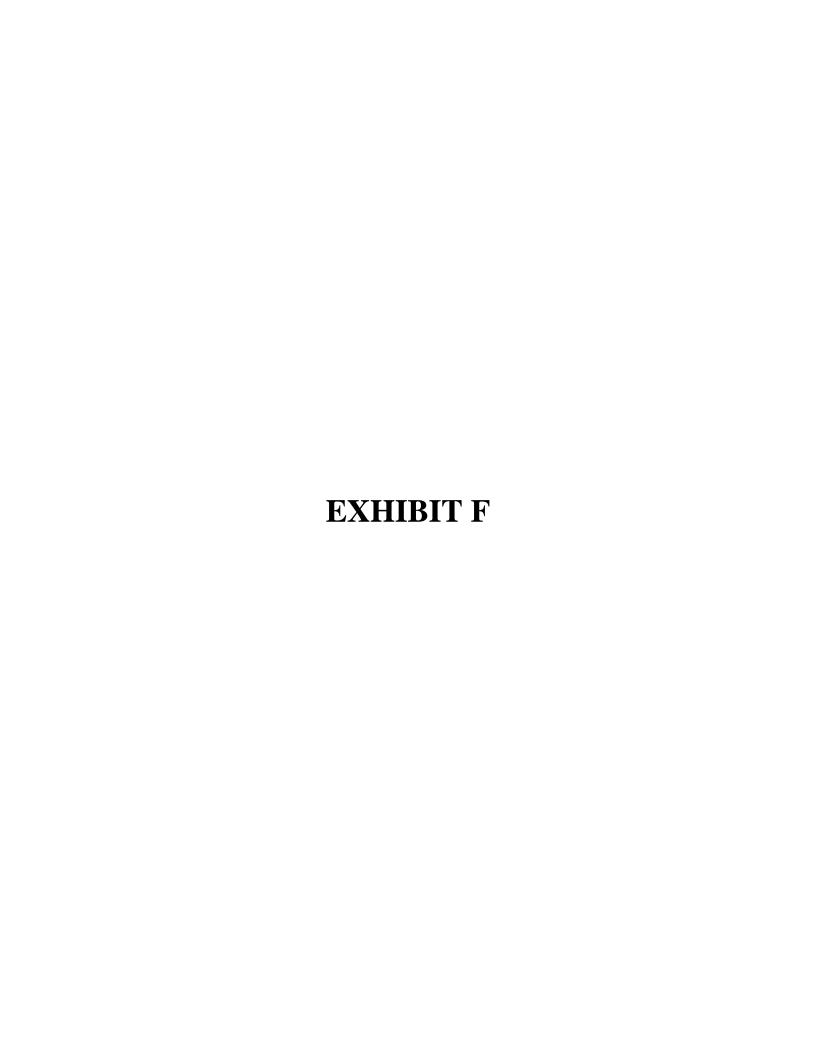
Best Regards,
Iehab J. Hawatmeh
President/CEO
CirTran Corporation
4125 South 6000 West
West Valley City, Utah 84128
(801) 963-5112 Phone
(801) 963-8823 Fax

----Original Message---From: Haney, Sarah [mailto:shaney@playboy.com]
Sent: Wednesday, March 23, 2011 9:44 AM
To: Iehab Hawatmeh
Subject: Re: Renewal, etc.

We'll issue the renewal documentation with quarterly payment schedule. As for the mixed cocktails, please remind me which countries you were interested in exploring? Also please provide sales forecasts for the category, by region. Thanks much.

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> From: Iehab Hawatmeh <iehab@cirtran.com>
> Date: Tue, 22 Mar 2011 21:08:09 -0500
> To: Sarah Haney <shaney@playboy.com>
> Subject: RE: Renewal, etc.
>
> Hi Sarah,
>
> I will have it to you this week... Are we okay on the Quarterly
> payments for next license year? Also, what do you need from me
> regarding
the renewal?
> Would you like the proposed changes? One more thing on the mixed
> cocktail license, is that available? we are ready to move on that..
> Tell me when you would like to talk? Thanks!
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> Best Regards,
> Iehab J. Hawatmeh
> President/CEO
> CirTran Corporation
> 4125 South 6000 West
> West Valley City, Utah 84128
> (801) 963-5112 Phone
> (801) 963-8823 Fax
> ----Original Message----
> From: Haney, Sarah [mailto:shaney@playboy.com]
> Sent: Friday, March 18, 2011 2:12 PM
> To: 'iehab@cirtran.com'
> Subject: Renewal, etc.
> Iehab -
> Let's get the renewal discussions under way at your convenience. I'd
> like to get the paperwork sorted out for you in the near term.
> Also, accounting is chasing the $100k balance owing on the current
> license year. What's the ETA on that?
> Sarah=
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Subject:

FW: Final installment

----Original Message----

From: Iehab J. Hawatmeh [mailto:iehab@cirtran.com]

Sent: Wednesday, March 30, 2011 9:21 AM

To: 'Haney, Sarah'

Subject: RE: Final installment

Hi Sarah,

Is this April fool day joke? LOL...

In your last email you said okay for the quarterly payments and I was preparing the wish list for the renewal, what happened? I do foresee a problem with the \$2 mil on the 1st. I tried to explain during our meeting that we need the cash to support our operations and distributors and volunteered to meet with Scott and Alex if necessary to explain and to have them be more supportive. As you also know that we have not made a profit and we continue to spend to promote the brand as it has not been easy. Please let me know of a good time to talk today?

Best Regards,
Iehab J. Hawatmeh
President/CEO
CirTran Corporation
4125 South 6000 West
West Valley City, Utah 84128
(801) 963-5112 Phone
(801) 963-8823 Fax

----Original Message----

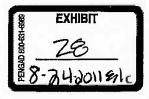
From: Haney, Sarah [mailto:shaney@playboy.com]

Sent: Wednesday, March 30, 2011 6:20 AM

To: Iehab Hawatmeh

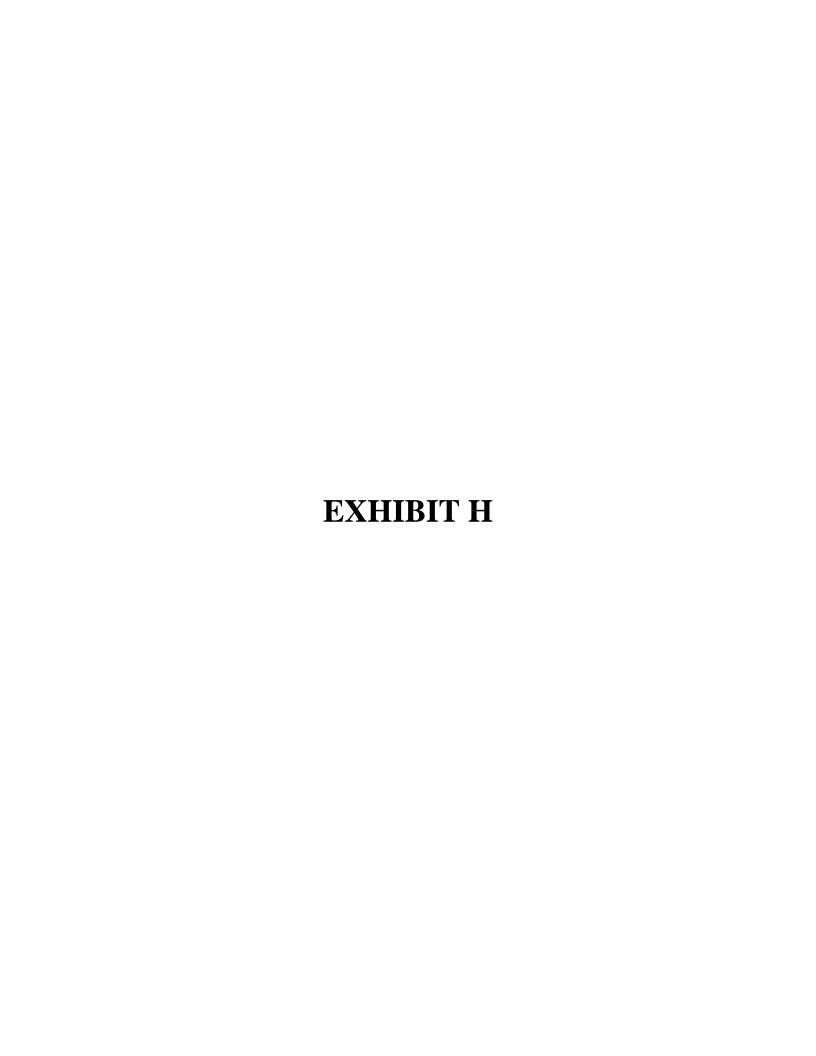
Subject: Re: Final installment

Thanks Iehab. As for the payment schedule you'd requested for the upcoming license year, I'm afraid that I have bad news. Management has indicated that it will require all guarantees to be paid in full on their contractual due dates, which means that I can't offer you quarterly payments at this point. I'm sorry about this. Do you foresee issues remitting the \$2m on April 1st?









ChristianT

From: Paul [plz0707@gmail.com]

Sent: Thursday, July 14, 2011 6:00 PM

To: Christian Thompson; C Jeff Thompson

Subject: Fwd: Play Beverages

From: Kawal, Judy

Sent: Thursday, July 14, 2011 11:59 PM

To: undisclosed-recipients: **Subject:** Play Beverages

As you may know, on April 26, 2011, an involuntary chapter 7 bankruptcy petition was filed against Play Beverages, LLC ("PlayBev") in the United States Bankruptcy Court for the District of Utah (Bankruptcy Case No. 11-26046). Although PlayBev is seeking dismissal, the outcome of PlayBev®b™s motion is currently unknown.

Playboy Enterprises ("Playboy") believes that PlayBev is in breach of its agreement with Playboy and took steps to terminate the agreement with PlayBev before PlayBev Informed Playboy of the bankruptcy petition. Due to the automatic stay provisions of the U.S. Bankruptcy Code that prevent termination of PlayBev's contract without a Court order while PlayBev is subject to the bankruptcy, Playboy has complied with and will continue to observe and comply with the automatic stay provisions.

Playboy has filed a motion with the Bankruptcy Court seeking relief from automatic stay so that it can take action to terminate its agreement with PlayBev. The motion is set to be heard on July 27.

Any parties with questions concerning PlayBev or the current situation should direct them to PlayBev directly through normal business channels. Further, the positions of PlayBev and other parties concerning the bankruptcy are set forth in the papers filed by the parties with the Bankruptcy Court, 350 South Main Street, 3rd Floor, Salt Lake City, Utah, www.utb.uscourts.gov. These papers may also be obtained from PlayBev or from PlayBevBTMs counsel, Kenneth L. Cannon, II, Durham Jones & Pinegar, 111 East Broadway, Suite 900, Salt Lake City, UT 84110BTM 4050 (801.415.1000).

